

COPENHAGEN CAPACITY



GREATER
CoPENHAGEN

Happiness is also spelled
'Cocreatingculture'



GREATER
CoPENHAGEN

Happiness is also spelled
'aDoctorInYourPocket'



GREATER
CoPENHAGEN

There is more to our happiness
than angels, mermaids and unicorns



GREATER
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Happiness is also spelled
'Cashlessociety'



GREATER
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Happiness is also spelled
'Freedomtobeyou'



GREATER
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Happiness is also spelled
'Startupplayground'



GREATER
CoPENHAGEN

There is more to our happiness
than 5 weeks of paid vacation



GREATER
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There is more to our happiness
than family time every day



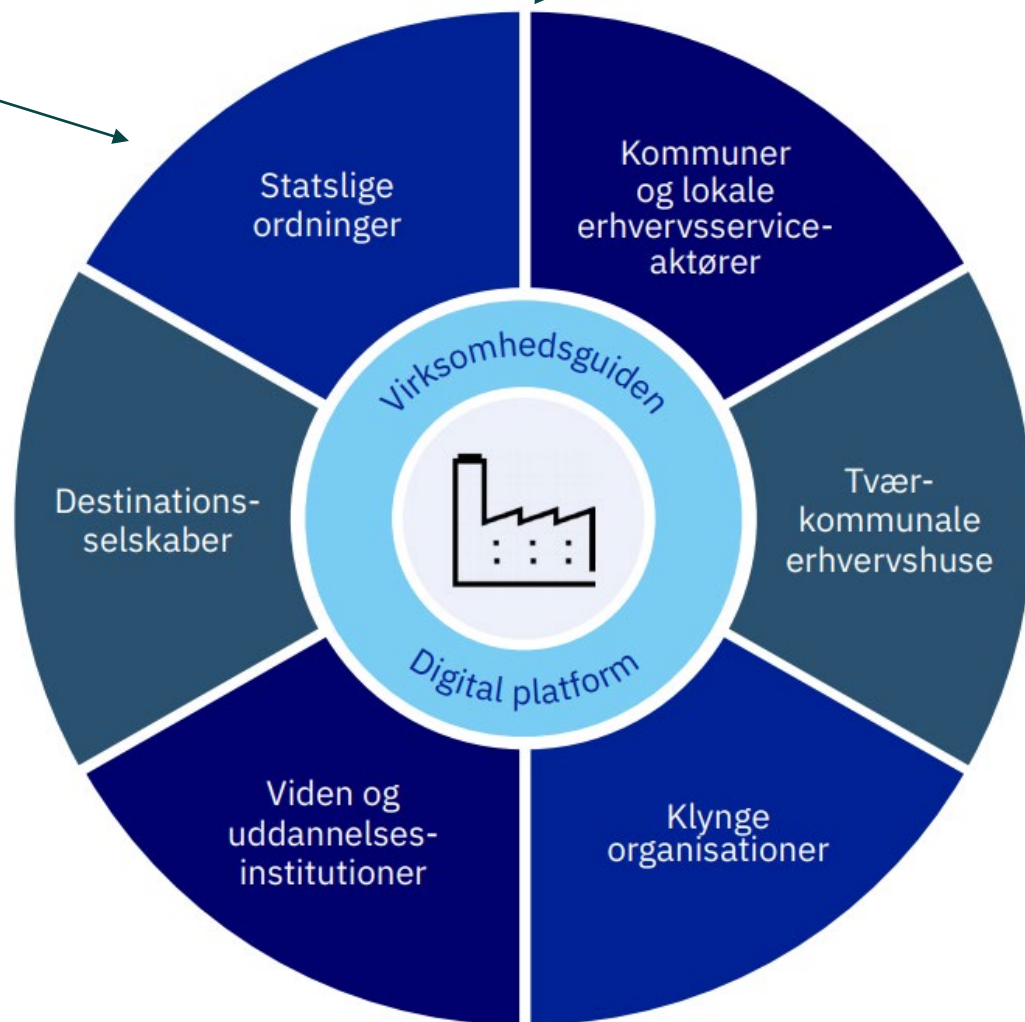
GREATER
CoPENHAGEN

There is more to our happiness
than having a swim in the harbour

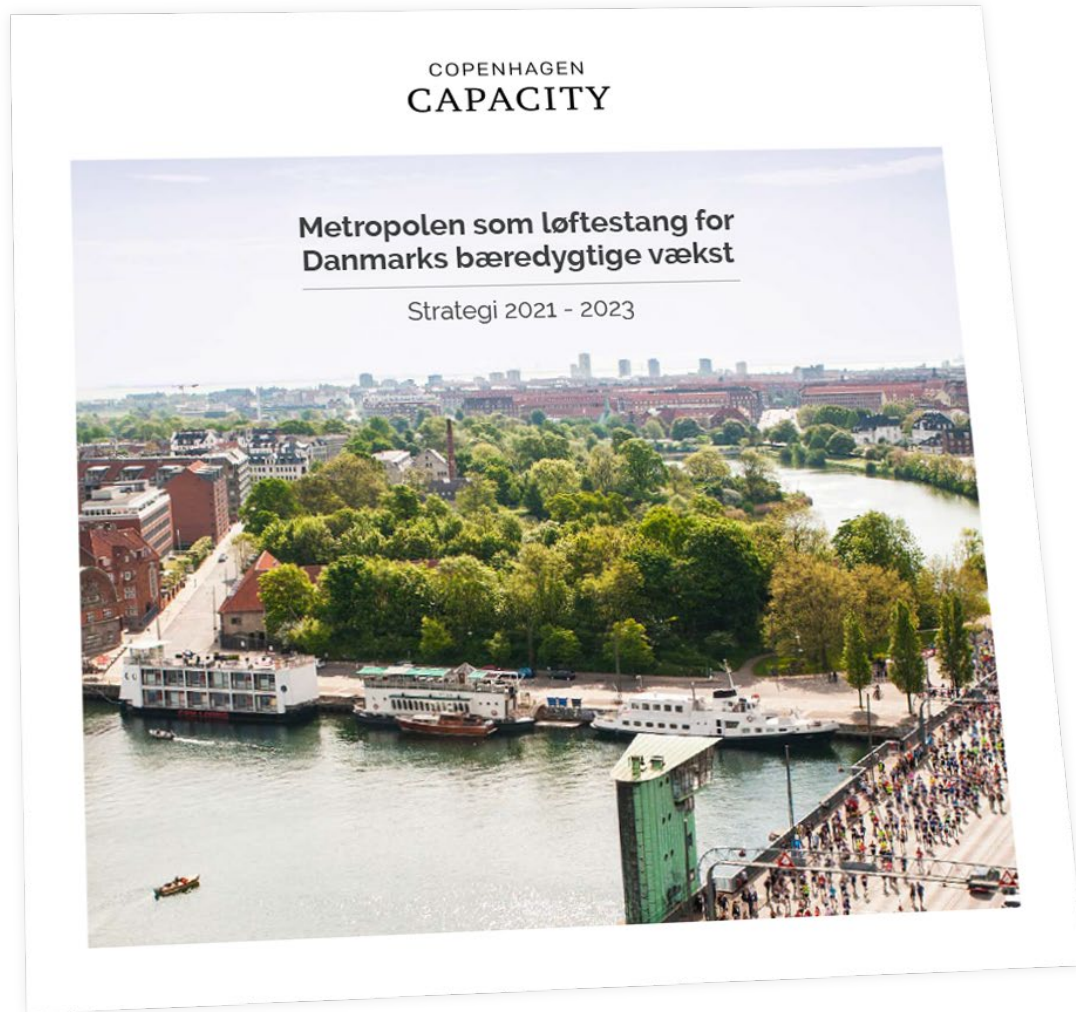
DET NYE ERHVERVSFREMME SYSTEM

COPENHAGEN
CAPACITY

Invest in Greater Copenhagen



NY STRATEGI



COPENHAGEN
CAPACITY
copcap.com/strategy

VISION & MISSION

Copenhagen Capacity arbejder efter følgende vision:

Metropolen som løftestang for hele Danmarks bæredygtige vækst

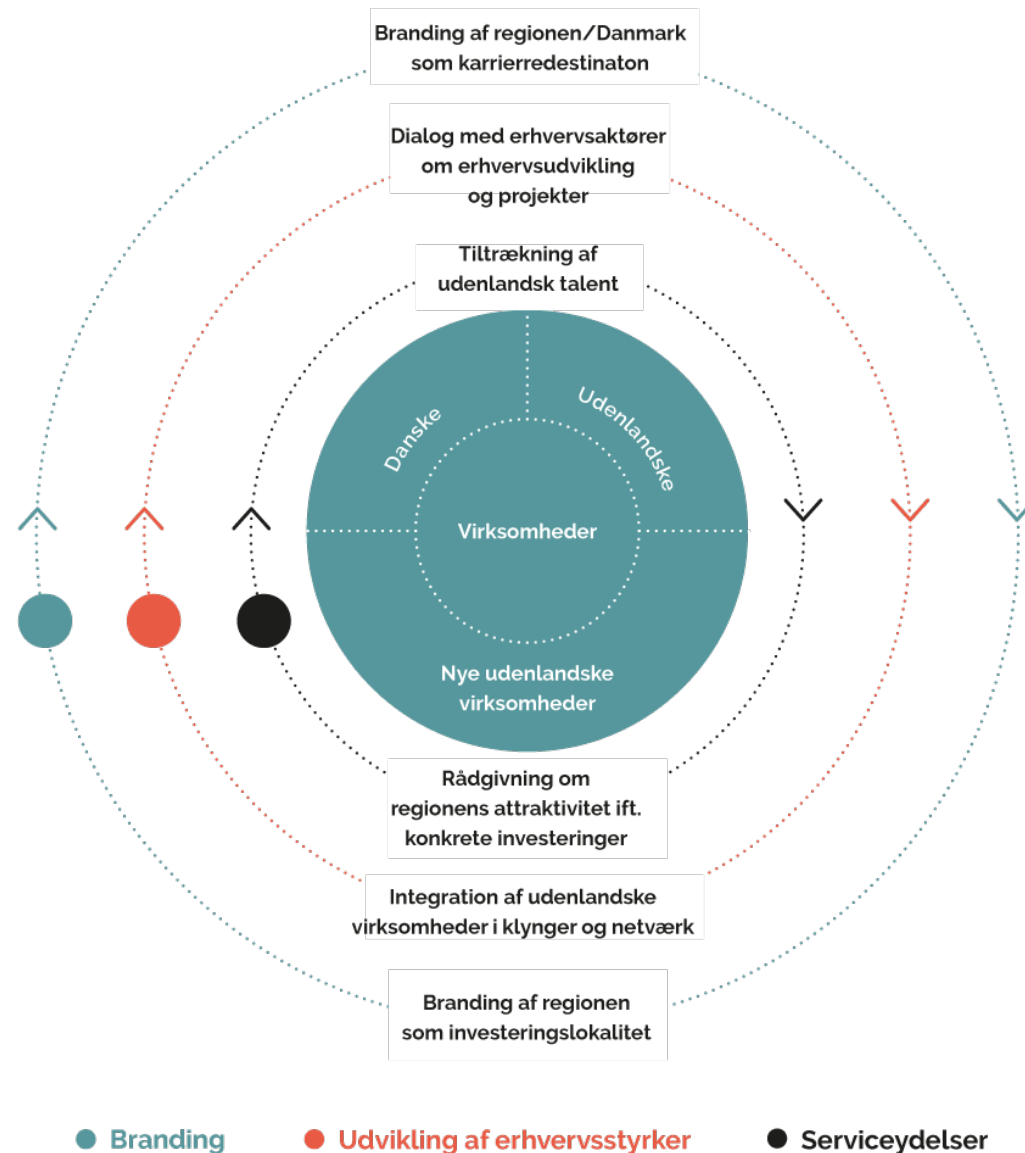
Vores mission er således:

Vi tiltrækker internationale virksomheder og talenter for at styrke Hovedstadens bæredygtige konkurrenceevne

Med vores vision og mission bidrager vi også til den vision, som Greater Copenhagen Committees politiske bagland har besluttet:

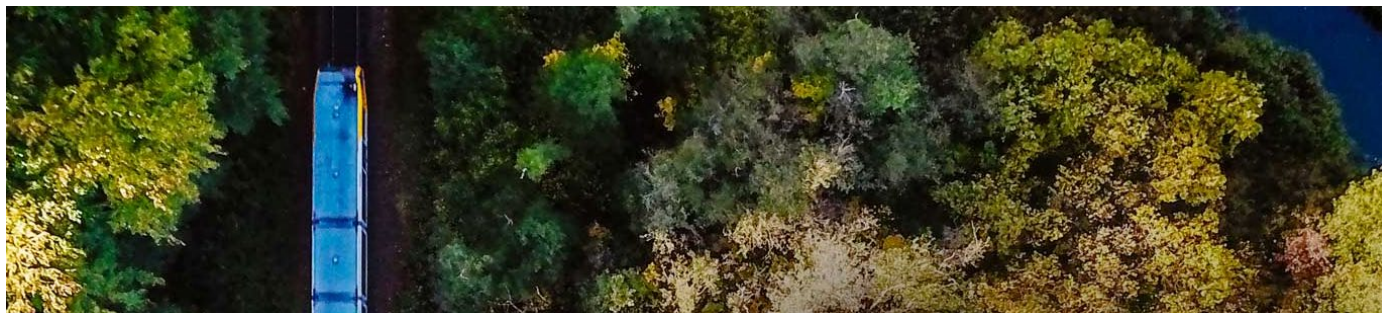
”Greater Copenhagen is the centre of sustainable growth and quality of life because we offer agile, collaborative and accessible conditions - where people can unleash their potential”

Copenhagen Capacitys kerneopgaver og målgrupper



3 STRATEGISKE PRIORITETER

Greater Copenhagen som vækstmotor for hele Danmark



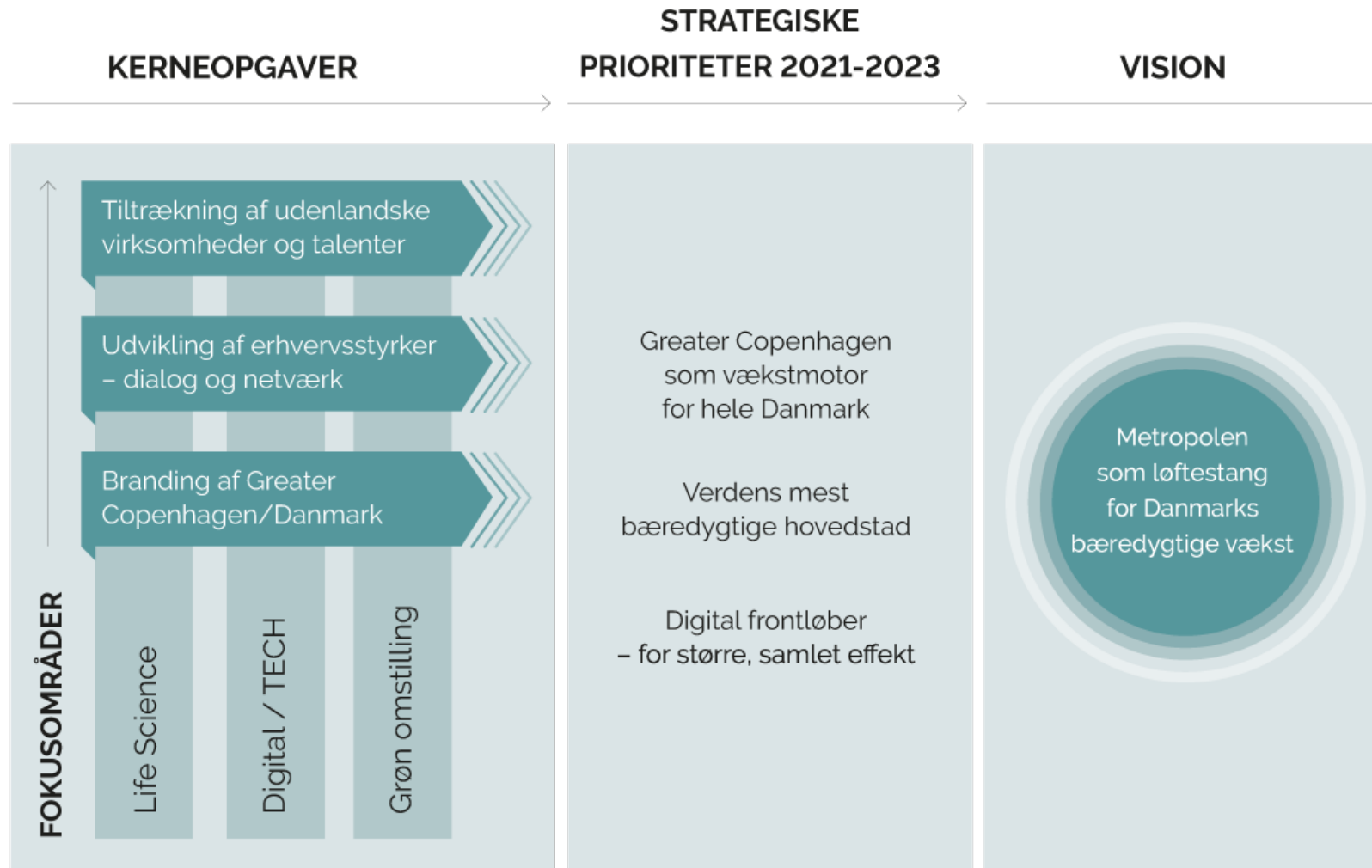
Verdens mest bæredygtige hovedstad



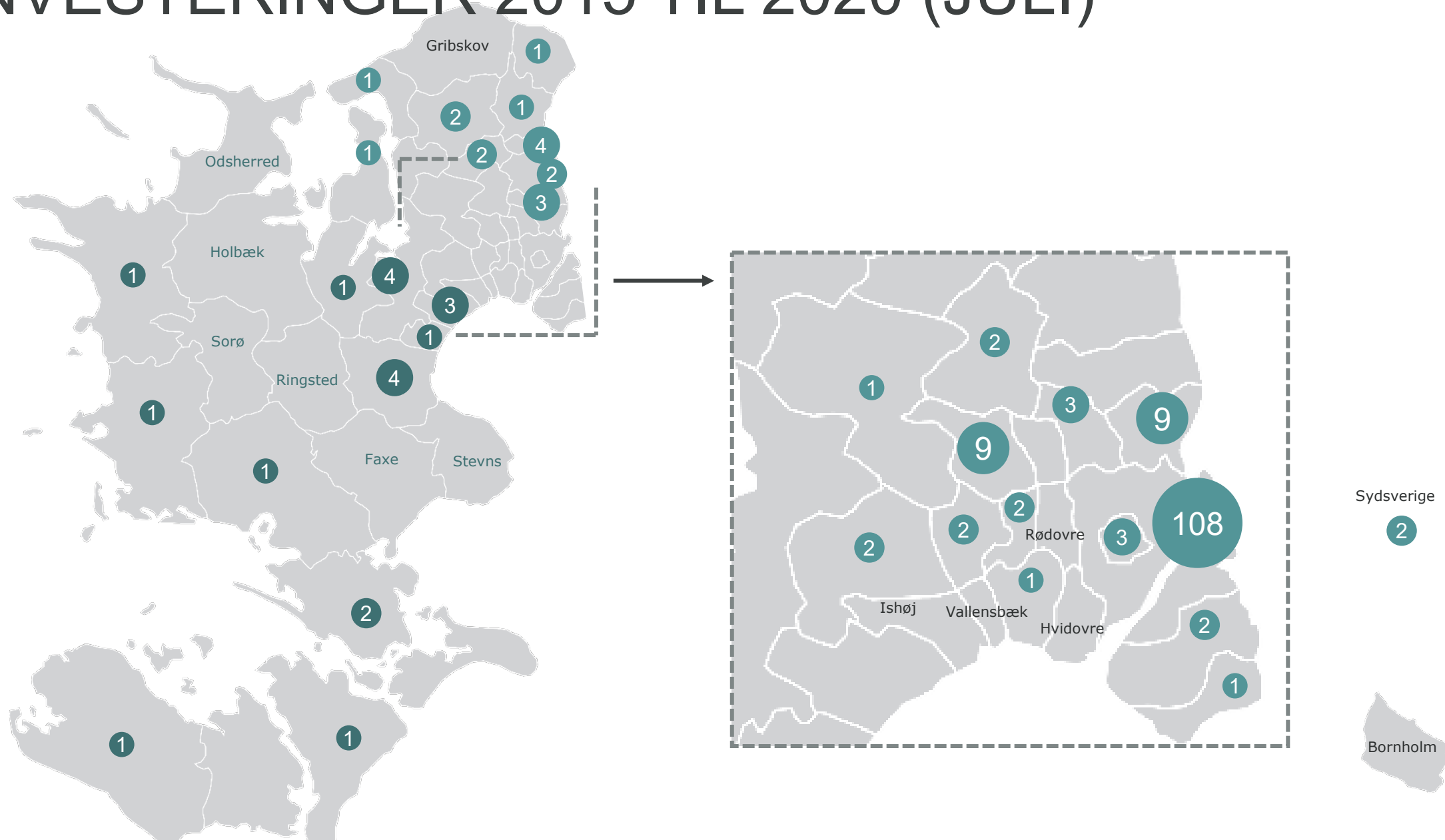
Digital frontløber
- for større, samlet effekt



COPENHAGEN CAPACITYS STRATEGI



INVESTERINGER 2015 TIL 2020 (JULI)



An aerial photograph showing a large-scale construction project. On the left side, a tall, vertical lattice tower structure is visible, extending from the bottom towards the top of the frame. The tower is made of metal and has a complex, grid-like pattern. To the right of the tower, there is a large, irregularly shaped body of water, possibly a reservoir or a large pond, with a dark blue color. The surrounding land is a mix of brown and green, indicating a mix of natural terrain and developed areas. The sky is a pale blue with some white clouds. The overall scene suggests a major infrastructure project in progress.

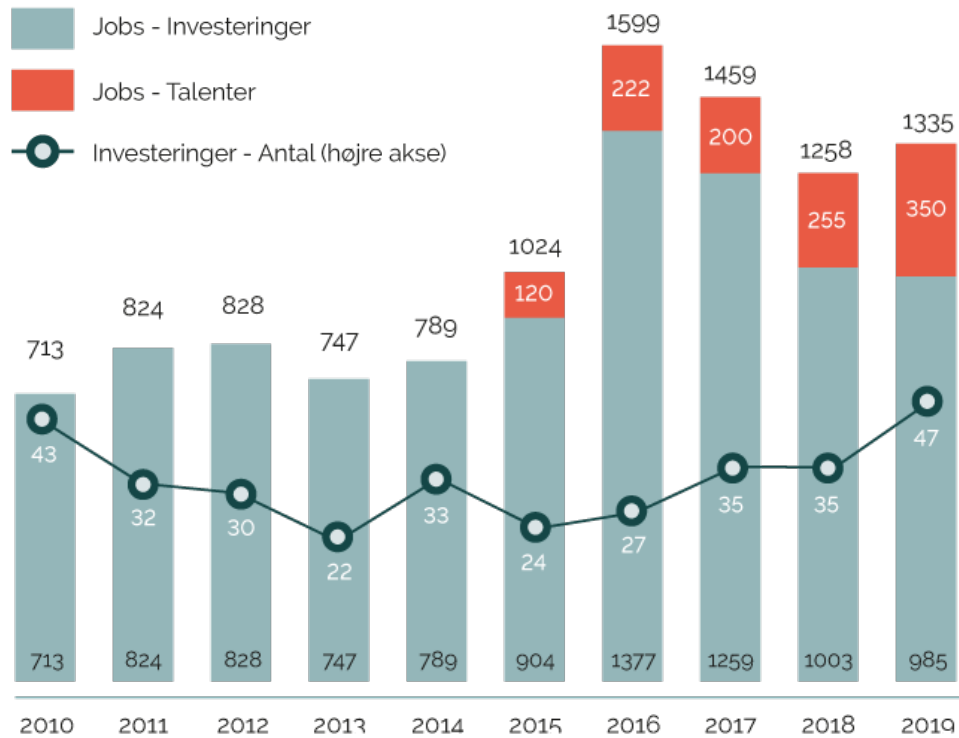
**VI SER FREM TIL FORTSAT GODT SAMARBEJDE
OM AT SKABE VÆKST I HOVEDSTADEN TIL
GAVN FOR HELE LANDET**

ASBJØRN OVERGAARD CHRISTIANSEN

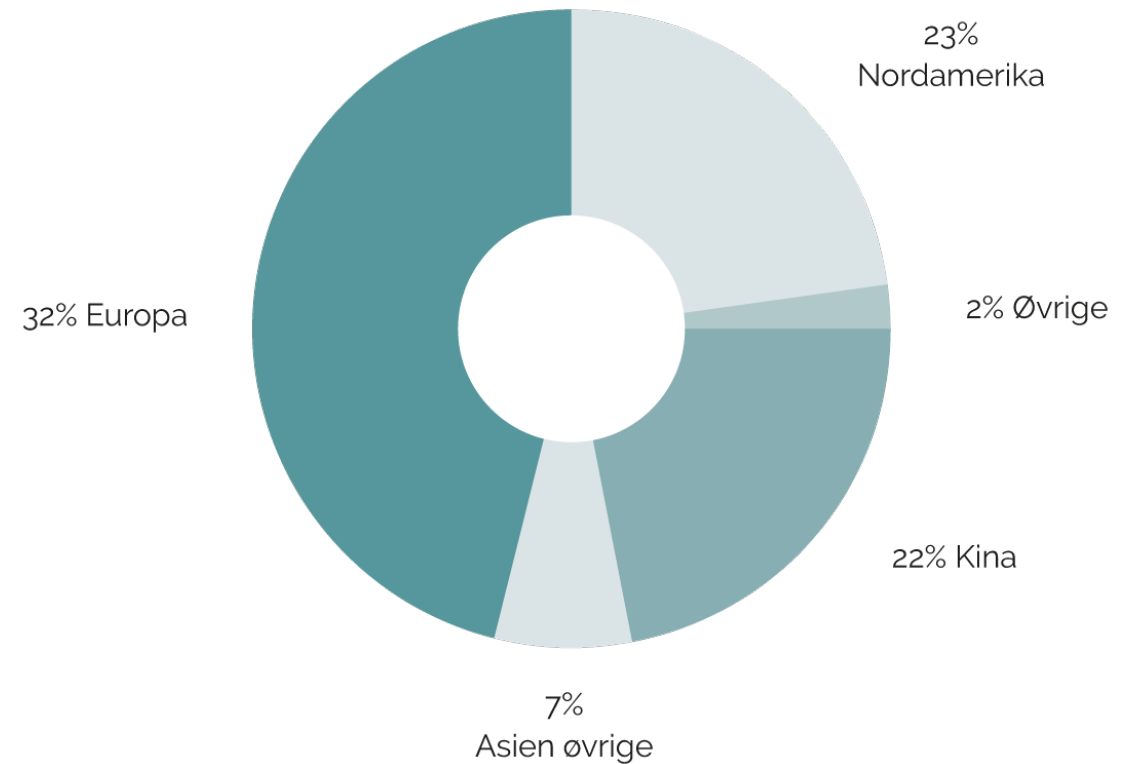
AOC@COPCAP.COM

VÆRDIEN AF COPENHAGEN CAPACITYS ARBEJDE

Copenhagen Capacity skabte gennem indsatsen i 2019, hvad der svarer til omkring 4,6 mia. kr. i BNP-bidrag og næsten 4.000 arbejdspladser. Værdien er skabt gennem tiltrækning eller fastholdelse af 350 udenlandske talenter og 47 udenlandske virksomheder, der har valgt at etablere sig i regionen eller reinvestere som følge af rådgivning fra Copenhagen Capacity.



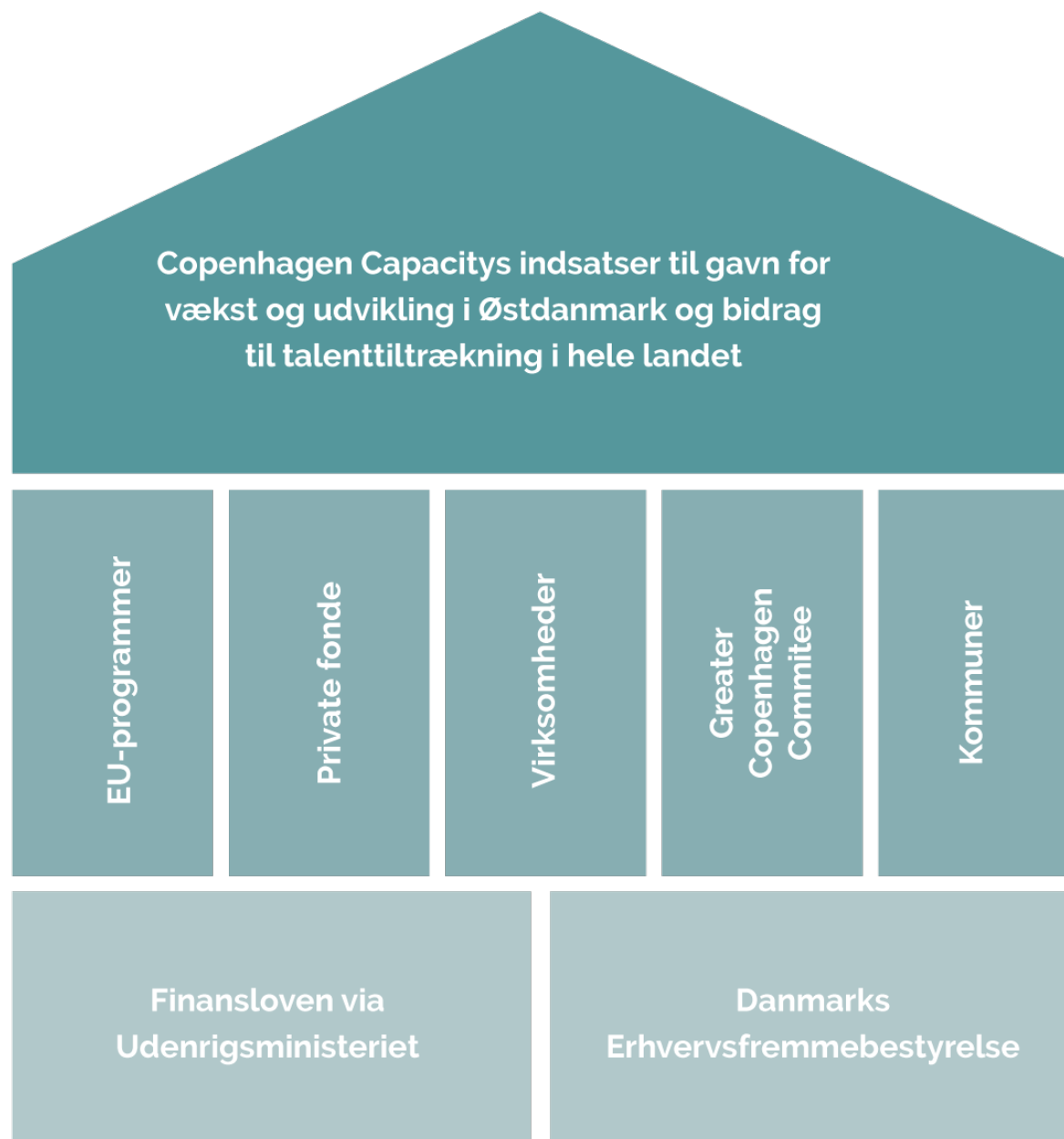
Antal udenlandske investeringer og direkte jobskabelse som resultat af Copenhagen Capacitys arbejde



Oprindelsesland for udenlandske investeringer (virksomheder) som følge af Copenhagen Capacitys arbejde

FINANSIERING

Copenhagen Capacitys arbejde er i vidt omfang finansieret af offentlige midler suppleret med bidrag fra private fonde og virksomheder.



ORGANISATION

PR 1 JANUAR 2021

COPENHAGEN
CAPACITY

