



Kommunaløkonomisk Forum 2022

Den teknologiske vej til øget produktivitet

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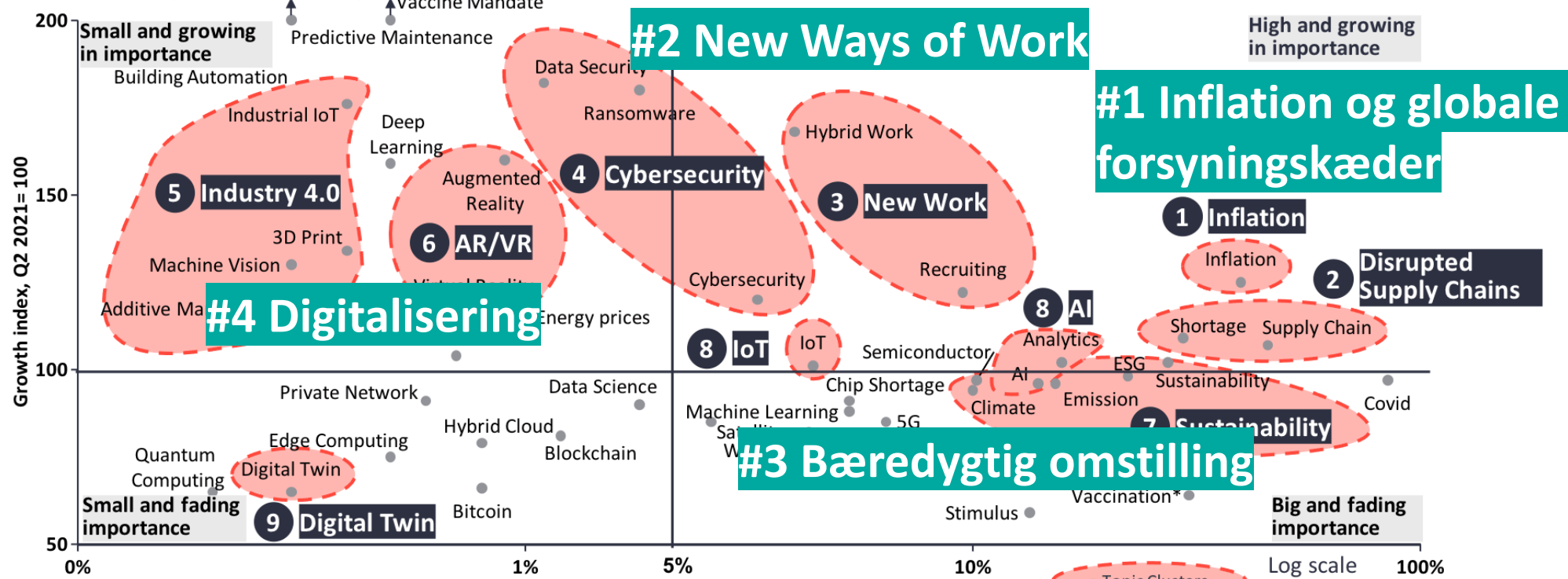


What is cooking?

What CEOs talked about in Q3/2021 (vs. Q2/2021)

Keyword growth

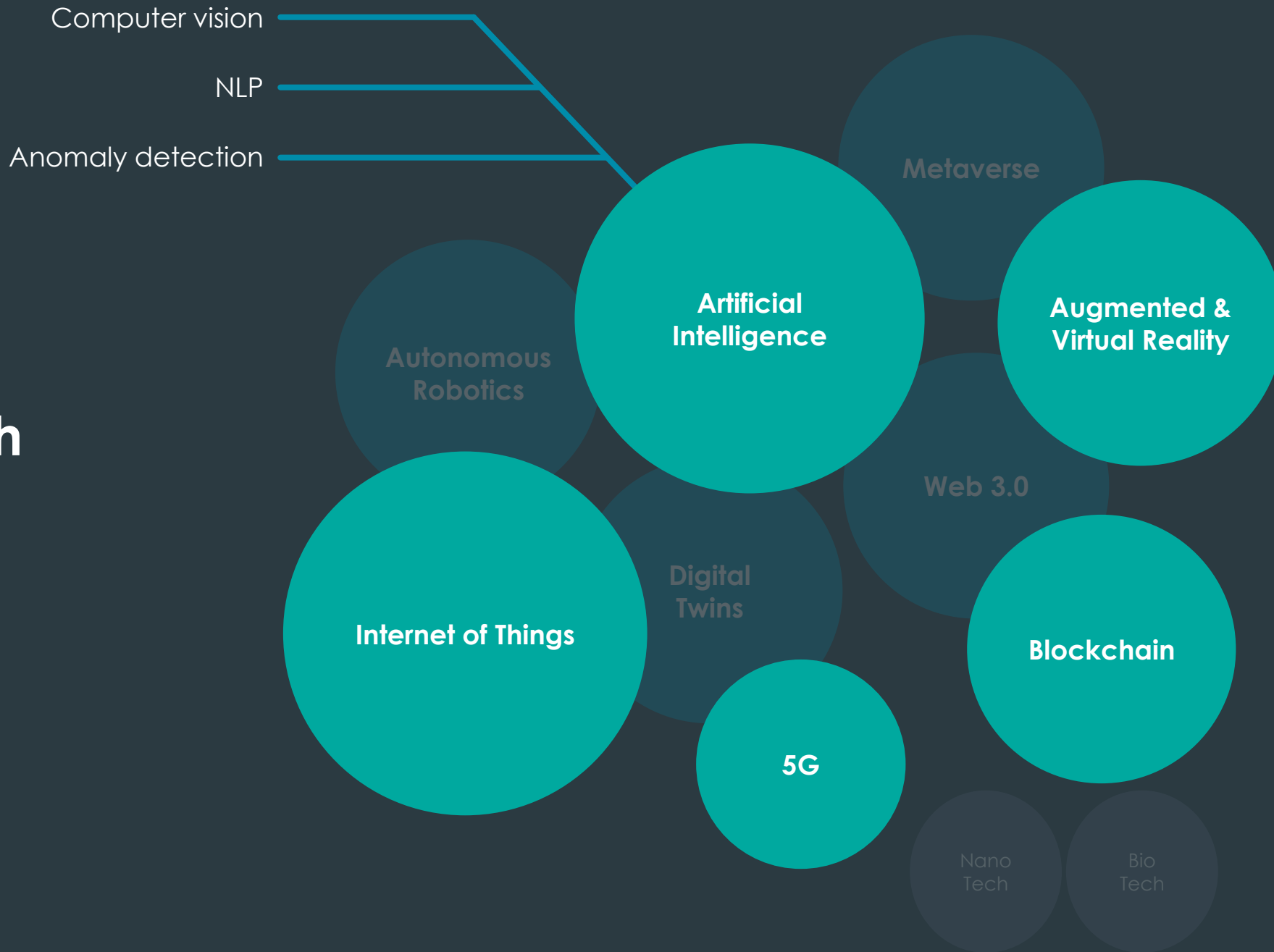
Q3/2021 vs. Q2/2021 (Index 100 = Q2/2021)



Note: The analysis is based on ~5,000 earnings calls from ~2,500 global companies listed in the U.S. in Q3 2021 and Q2 2021. The mentions of the selected keywords in each call were counted in each quarter. *Includes both "vaccination" and "vaccine"
 Source: IoT Analytics Research 2021

(Share of companies that mentioned the keyword in Q3 2021 at least once)

5 tech to watch out for ...



Nye muligheder opstår, når teknologier kombineres

Key Core Tech

Opportunities

- IoT
- AI

Intelligent Automation

From human-led operations to bionic to fully autonomous solutions



- Blockchain
- AI

Decentralisation

Bringing trust, security and traceability to countless applications



TRACR

- AR / VR
- 5G
- IoT
- AI

Spatial Creation & Collaboration

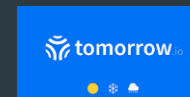
Platforms enabling interaction between data overlaid physical world and virtual environments



- IoT
- 5G
- AI

Climate Tech

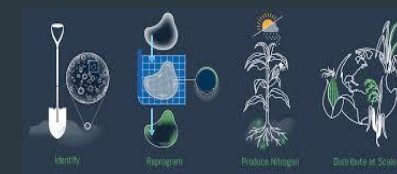
Replacing emission intensive solutions with alternatives to meet net zero targets



- Bio Tech
- Nano Tech

Nature Co-Design

Bringing natural processes at the atomic level into real world manufacturing



Tre vigtige ledelsesmæssige paradigmeskift



Productivity as Challenge
(Burning Platform)



Care as Purpose
(Burning Desire)



Time & Place are given
(Place of Living & Working)



Convenience & Choice
are given (Community & Identity of Choice)



Well-defined Sectors
(‘Know it all’ Culture)



Tech infused Everywhere
(‘Learn it all’ Culture)

